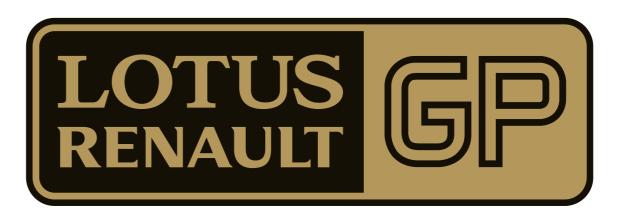
Logotypes

Lotus Renault GP

2011 was a transition year between Renault F1 Team and Lotus F1 Team, thus the team was re-named Lotus Renault GP.

A balance had to be struck between the Lotus and Renault names and a graphic treatment designed for the GP acronym. The decision to adopt the black and gold colours of the 1980s Team Lotus for the race cars had already been made and so it was a logical choice for the logotype too.











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