Event identity Jaguar Land Rover 2015

Hitting the Heights

Jaguar Land Rover were looking for an identity for their Sales Specialist of the Year awards event held at The Shard in London. Their celebration in the sky included a concertina invitation, menu, table plans and several other printed items to give a co-ordinated look to the event. Scoop handled the design and print for River Marketing.

Features

Prestige, impact, informative, consistent.





On the day



Dress code

Black Tie

Location

The Shangri-La Hotel at The Shard 31 St Thomas Street London SE1 9QU

If you're driving..

Please pull up outside the hotel's main entrance on St Thomas Street. Your car will be parked by a member of the hotel's valet team at an offsite car park, compliments of Jaguar Land Rover.

If you're arriving by train..

The hotel is located just metres from the exit of London Bridge Station, which is served by both the Jubilee Line (silver) and the Northern Line (black), as well as many National Rail services.

Contact

If you would like to contact a member of the Jaguar Land Rover Event Team on the day of the event, please use the following contact numbers:

Andy 07825 770 292 Michelle 07894 397 873



